

Year 2024

GHG emissions report

Aoke Europe B.V.



08/07/2025

Foreword

Congratulations on pursuing your climate journey. Greenly is proud to contribute to Aoke Europe B.V.'s climate strategy, and support you on a path towards Net Zero.

This report synthesizes the results of your greenhouse gas (GHG) emissions assessment. It is a first step toward identifying reduction actions and helping you plan for the energy transition.

While offering some benchmarks to compare with other companies, a GHG emissions assessment is mainly used to identify ways to improve your global impact and to help you define a reduction trajectory. Achieving your decarbonization targets involves engaging your ecosystem of employees, customers and suppliers who will need to align with your new targets.

The evaluation of your emissions is in line with carbon accounting international standards as standardized by the GHG Protocol.

We are happy to support you on your journey. The entire Greenly team would like to thank you for your outstanding commitment.



Alexis Normand
CEO of Greenly

A handwritten signature in black ink, appearing to read 'Alexis Normand'.

Overview

1

Introduction

- Carbon accounting methodology
- GHG emissions assessment parameters
- Executive summary

2

Emissions report

- Results by scope
- Results by activity
- Focus by activity

3

Focus on action plans

- Estimated impact
- Estimated costs
- Implementation step by step

4

Conclusion – What's next?

- Summary of reduction actions
- Next steps

5

About Greenly

- Our vision & team

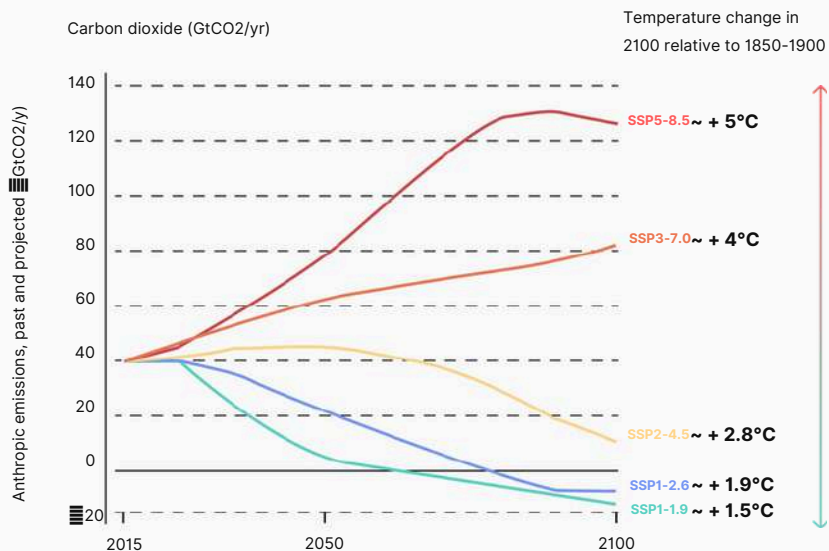
6

Appendix

- Scope 1-2 details
- Scope 3 details

Why care about the energy transition

Regardless of our management of the environmental crisis, organizations and individuals are heading towards major upheavals that will affect entire ecosystems.



Source: Carbone 4

Two types of disruptions



Physical risks and constraints



Transition risks and opportunities

Impacted sectors



Production



Supply chain



Market



Infrastructure



HR



Legislation

Physical risks...

Definition

Risks related to exposure to the physical consequences of global warming



Average temperature increase and more extreme fluctuation



Intensification of extreme weather events (rain, heat waves/droughts, etc.)



Sea level rise



Scarcity of resources (especially energy), food and water insecurity



Biodiversity collapse

What are the consequences if I don't commit?

- 1 Deterioration of infrastructure, value chain losses
- 2 Direct economic consequences
- 3 Low resilience to future events and physical constraints (e.g. natural disaster)
- 4 Dependence on an increasingly fragile supply chain (availability and cost of resources, flexibility, fluctuation of fossil fuels)
- 5 Disruptions in living conditions (housing, food, health, transport, etc.)

Transition risks (and opportunities)

Definition

Risks related to the transition to a low-carbon economy



Regulatory developments and mitigation policies



Markets and sectors migrating towards promoting low-carbon value creation:
Opportunities to seize
Associated market risks



Growing stakeholder demands on environmental commitments



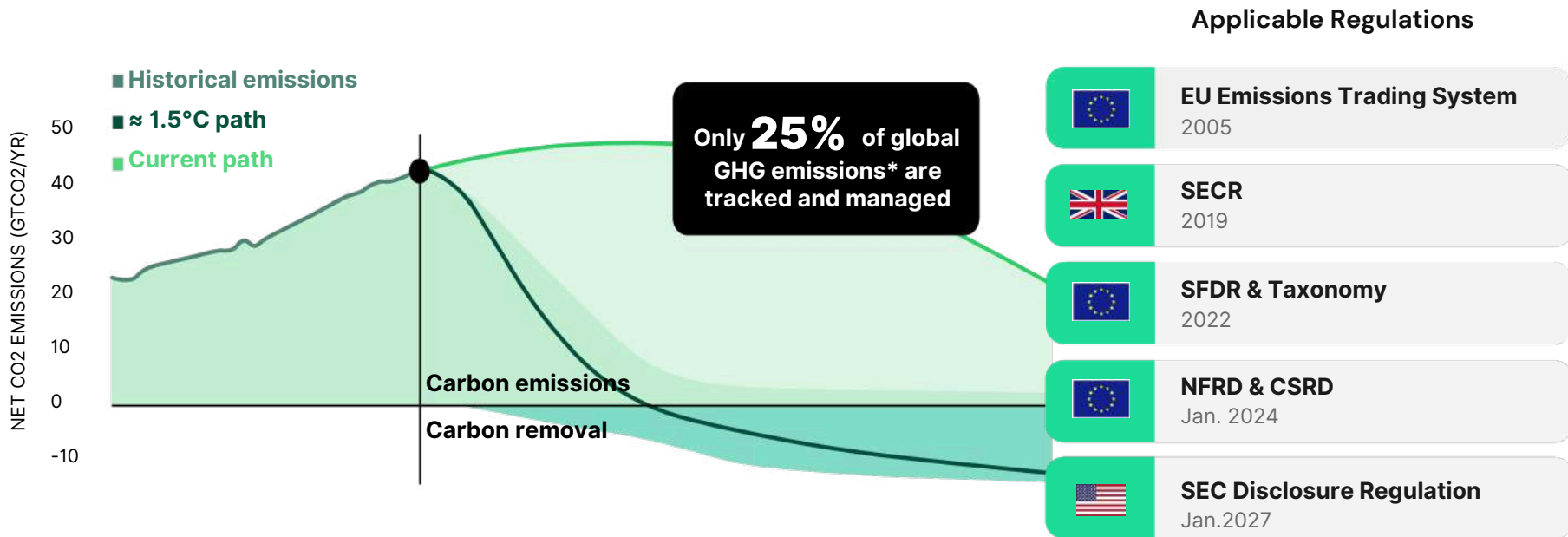
Shifting employee mindsets and expectations regarding the environmental reputation of their employer

What are the opportunities if I commit?

- 1 Optimization of flows and costs
- 2 More sustainable business activity and corporate strategy
- 3 Increased competitiveness within my ecosystem
- 4 Resilience and autonomy of activities in the face of the new socio-economic paradigm
- 5 Lower exposure to legal and financial constraints and sanctions

It is critical to set a course for Net Zero

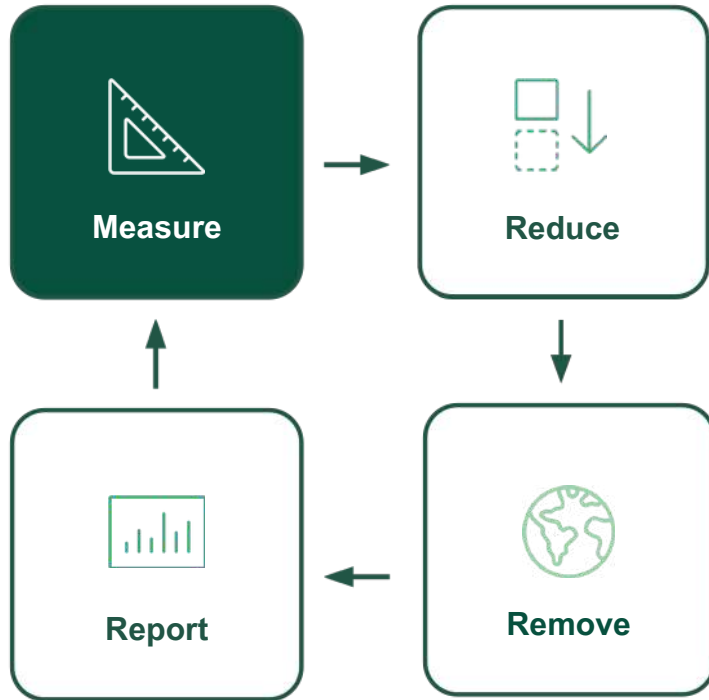
REACHING PLANETARY DECARBONIZATION GOALS IMPLIES THAT ALL BUSINESSES TRACK THEIR EMISSIONS, REGULATIONS ARE KICKING IN



Source: *Carbon Pricing Leadership Report

Solving the Climate Equation

MEASURING EMISSIONS IS THE FIRST STEP TO SETTING A PATH TOWARDS NET ZERO



| Carbon accounting methodology

Scope 1 | Direct emissions

GHG emissions generated directly by the organization and its activities. **Examples:** combustion of fossil fuels, refrigerant leaks, etc.

Scope 2 | Indirect emissions related to energy consumption

Emissions related to the organization's consumption of electricity, heat or steam. **Example:** electricity consumption, etc.

Scope 3 | Other indirect emissions

Emissions related to the organization's upstream and downstream operations and activities **Example:** transportation, purchased goods and services, sold products, etc.



How are emissions computed?

ANALYZING EMISSIONS, AUTOMATING TRACKING

36% of your emissions of 2024 are calculated using activity data

Activity metrics x Emissions factors = CO2 Eq. Emissions

Expense based



Total Expense
80 €

1.75 kgCO₂e/€

140 kgCO₂e

Increasing Accuracy*



Total Distance
600 miles

0.2 kgCO₂e/mile

120 kgCO₂e

Activity based



Total Fuel
40 gallons

2.8 kgCO₂e/gallon

112 kgCO₂e

*depending on the availability of data

Emission Factor Sources



eurostat



exiobase



Fraunhofer



JOINT RESEARCH CENTRE

European Commission



Department for Business, Energy & Industrial Strategy

| GHG emissions assessment scopes

Entity

Aoke Europe B.V.

From January 2024 to December 2024

-

Primary data

Accounting data

Employee survey

Buildings data

Activity data from the following modules: Travels, Freight,

Packaging

Methodology

Official and approved GHG Protocol methodology; GWP 100

Emissions generated in and outside the country of operation are accounted for. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Measurement scope

Allemissions under operational control

- ✓ Category included
- Category excluded
- ✗ Category irrelevant

Scope 1

- ✗ 1.1 Generation of electricity, heat or steam
- ✓ 1.2 Transportation of materials, products, waste, and employees
- ✗ 1.3 Physical or chemical processing
- ✓ 1.4 Fugitive emissions

Scope 2

- ✓ 2.1 Electricity related indirect emissions
- ✗ 2.2 Steam, heat and cooling related indirect emissions

Scope 3

- ✓ 3.1 Purchased goods and services
- ✓ 3.2 Capital goods
- ✓ 3.3 Fuel- and energy- related activities not included in Scope 1 or Scope 2
- ✓ 3.4 Upstream transportation and distribution
- ✓ 3.5 Waste generated in operations
- ✓ 3.6 Business travel
- ✓ 3.7 Employee commuting
- ✓ 3.8 Upstream leased assets
- ✗ 3.9 Downstream transportation and distribution
- ✗ 3.10 Processing of sold products
- 3.11 Use of sold products
- ✗ 3.12 End-of-life treatment of sold products
- ✗ 3.13 Downstream leased assets
- ✗ 3.14 Franchises
- ✗ 3.15 Investments

| General overview

KEY RESULTS - 2024

Absolute

7.6k
tCO₂e



Per employee

693
tCO₂e

Employee number : 11



Per revenue

340
tCO₂e

Revenue : 22M€



This report summarizes the results of Aoke Europe B.V.'s 2024 GHG emissions assessment based on the information collected and subject to its completeness, correct categorization and validation.

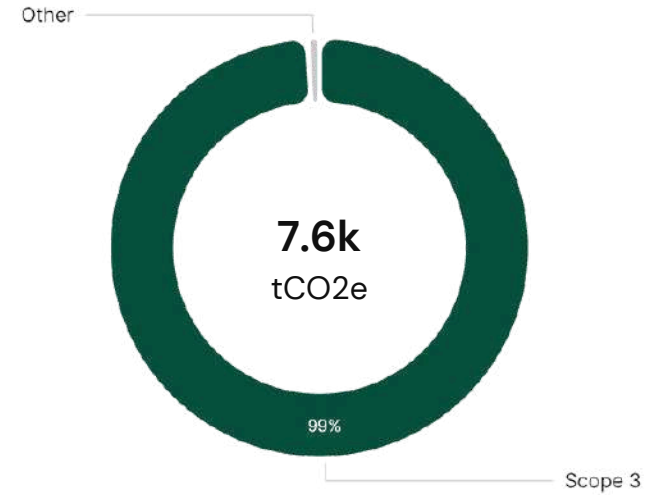


Emissions Report

General overview

BREAKDOWN BY SCOPE - 2024

	Scope 1	Scope 2	Scope 3
Absolute tCO ₂ e	8.2	60	7.6k
Employee tCO ₂ e/employee	0.7	5.5	687
Revenue tCO ₂ e/M€	0.4	2.7	337



Results subject to the correct categorization and validation of expenses of Aoke Europe B.V..

General overview

RESULTS BY ACTIVITY

Total emissions of Aoke Europe B.V.,
by activity (% tCO₂e)



Is equivalent to:



The amount of CO₂ sequestered annually by 693 hectares of growing forest*



The annual emissions of 556 Dutch Residents*



4.2k Amsterdam - New York round trips*

	Absolute tCO ₂ e	Per employee tCO ₂ e/employee
Product purchases	4.8k	436
Freight	2.5k	228
Assets	91	8.3
Energy	83	7.6
Services purchases	53	4.8
Travel and Commute	38	3.5
Others**	53	4.8

*Sources: Labos1Point5, ExioBase, French National Forests Office

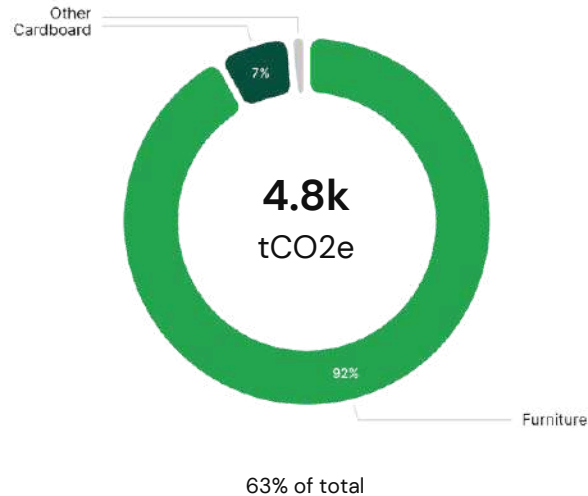
**Activities and events, Food and drinks, Waste, Digital

Focus on Product purchases

Activity data
313 tCO₂e (7%)

Expense data
4.5k tCO₂e (93%)

Product purchases emissions by category
(% tCO₂e)



What is included in this category?

CO₂ emissions from purchased products, covering raw material extraction and manufacturing. Excludes transport and end-of-life emissions.



How to reduce the impact of this category?

You can adopt the following measures:

- Buy recycled material - Cardboard
- Buy recycled material - Iron
- Implement carbon impact conditions in your product purchase policy

See additional best practices in the action plans section

Methodology

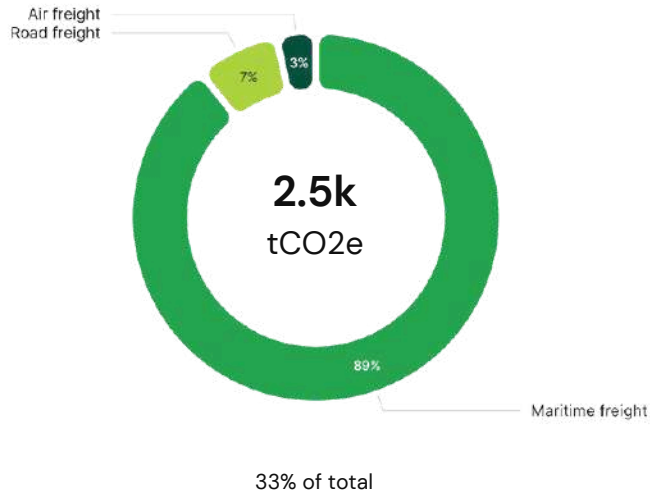
1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.5, Ecoinvent 3.7.1, Exiobase 3.8.2, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Freight

Activity data
2.4k tCO₂e (94%)

Expense data
147 tCO₂e (6%)

Freight emissions by category (% tCO₂e)



What is included in this category?

CO₂ emissions from freight transport, covering shipping, trucking, rail, and air cargo. Includes emissions from fuel combustion and production.



How to reduce the impact of this category?

You can adopt the following measures:

- Replace air freight with sea freight
- Use of energy-saving lubricants

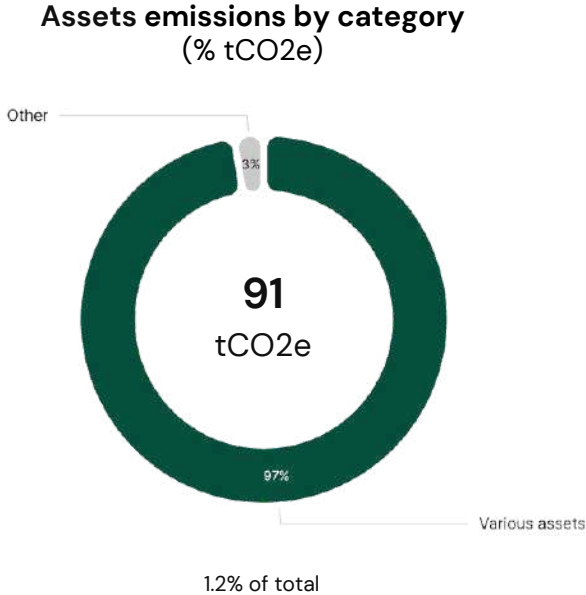
Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Exiobase 3.8.2, Greenly 1.0, UK GHG Conversion Factor 2024
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Assets

Activity data
0 tCO₂e (0%)

Expense data 91
tCO₂e (100%)



What is included in this category?

CO₂ emissions from capital assets, covering construction, operation, and maintenance. Excludes energy consumption during use and end-of-life emissions.



How to reduce the impact of this category?

You can adopt the following measures:

- Extend the life of your machinery and equipment

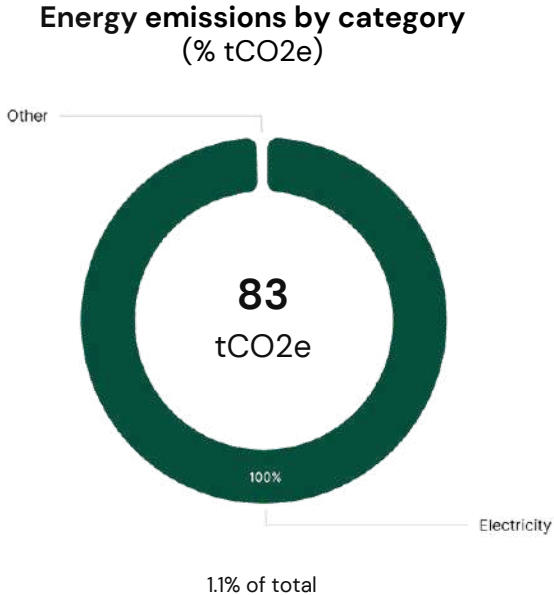
Methodology

1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.5, Company Report 1.0, Exiobase 3.8.2, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Energy

Activity data 41
tCO2e (49%)

Expense data
42 tCO2e (51%)



What is included in this category?

CO2 emissions from energy production and consumption, covering fossil fuels and renewables. Varies by energy source type, efficiency, and carbon intensity.



How to reduce the impact of this category?

You can adopt the following measures:

- Implement an energy savings program
- Implement energy saving trainings
- Maintain air conditioning and refrigeration systems on a regular basis

Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.4, Base Empreinte Ademe 23.5, Exiobase 3.8.2, IEA 2024, IEA 2023
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.



AOKE
EUROPE

Focus on buildings



Focus on buildings

ACTIVITY ANALYSIS

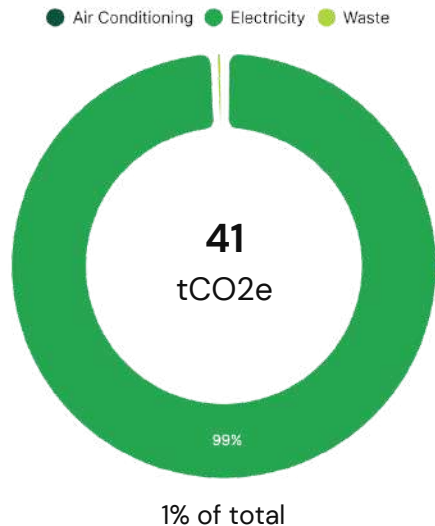
Activity emissions

41 tCO₂e (100%)

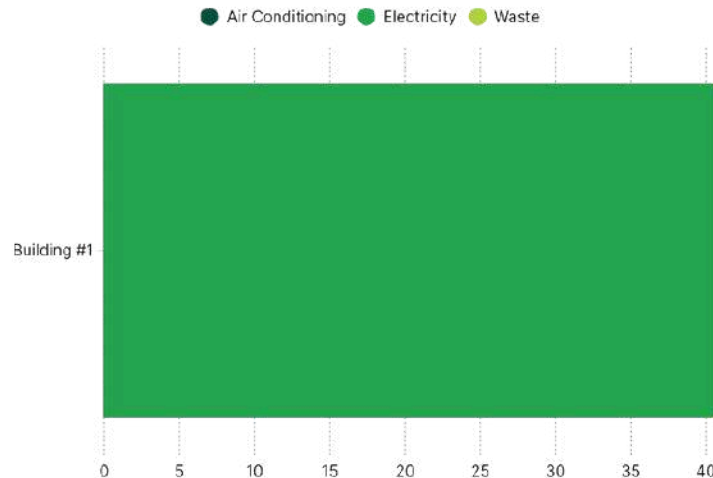
Estimated emissions

< 0.1 tCO₂e (0.1%)

Total emissions per category (tCO₂e)



Total emissions per building (tCO₂e)



Methodology

1. Emissions linked to heating and energy use are calculated by multiplying (where available) the building's electricity or gas consumption by an emission factor. Failing this, an estimate is calculated on the basis of building surface area, or even the number of employees when surface area is not provided.
2. Waste-related emissions are estimated on the basis of the number of employees.
3. Air-conditioning emissions correspond to refrigerant leaks (average estimate).



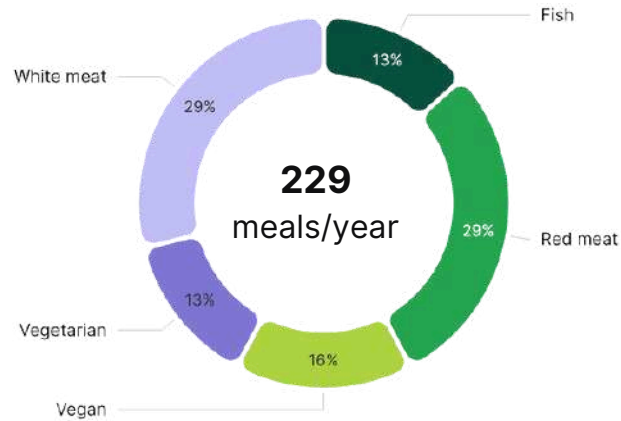
AOKE
EUROPE

Focus on employees

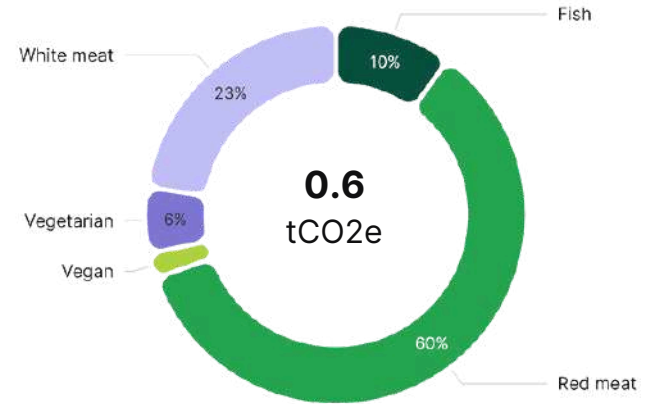


Focus on Employee Meals

Number of meals per employee per year
(per diet)



GHG emissions
(tCO2e / employee)



Methodology

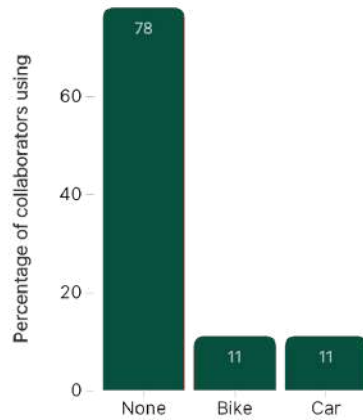
Analysis is based on the employee survey, which obtained a 82% response from your employees to whom the questionnaire was sent (9 responses).

The data used to calculate meals-related emissions are from the French Agency for Ecological Transition (ADEME).

Meal emissions are not accounted for, this slide is only an analysis of the responses to the employee survey.

| Focus on Employee Commute

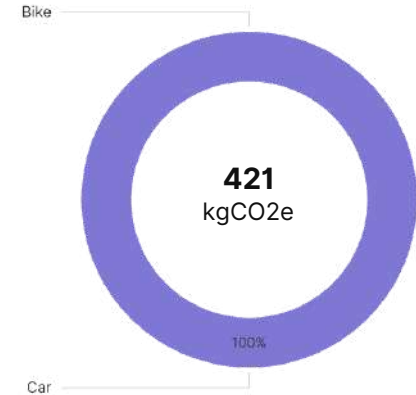
Usage of transport modes



Yearly mean distance distribution



GHG emissions (kgCO₂e / employee)



On average, your employees travel 2.5k km each year, emitting 421 kgCO₂e for home-work commuting.

Methodology

Analysis is based on the employee survey, which obtained a 82% response from your employees to whom the questionnaire was sent (9 responses). The data used to calculate commute-related emissions are from the French Agency for Ecological Transition (ADEME). More details on the [employees page](#) of Greenly



Focus on Action Plans

| How can I implement effective reduction actions?



To meet global targets, emissions will have to fall by **3 to 7% per year***. It's a tough target, but a necessary one!

WHAT ARE THE BEST PRACTICES FOR ACHIEVING THESE OBJECTIVES?



COMMUNICATE the results of your GHG assessment to all your teams so that they are on board with the process of reducing emissions.

INVOLVE management and find internal sponsors responsible for implementing reduction actions.

ENGAGE your ecosystem (suppliers and customers) and ask about their reduction strategy, in order to prioritise virtuous suppliers.

INCREASE your teams' awareness of climate change using our platform to alert and facilitate the implementation of your reduction actions.

These first steps will enable you to maximise your chances of success in implementing reduction actions.

WHAT REDUCTION MEASURES CAN MY COMPANY TAKE?

The reduction actions we recommend are selected with:

AMBITION

Some actions involve major changes, but they will bring you closer to achieving the global climate targets.

REALISM

The action plans are based on practical examples already implemented in other pioneering companies.

EFFICIENCY

Implementing them will have a real impact on your emissions in the short and long term.



AOKE
EUROPE

Product purchases





Buy recycled material – Cardboard

Product purchases

Buying recycled or second-hand material allows you to give those a second life. By doing that, you prevent the extraction/production of new raw materials which is usually a significant part of the impact throughout the value chain.

Benchmark

Dell : The computer technology company, has launched a program called 'Closed Loop Recycling' to recover plastics from recycled electronics. These plastics are then used to make new computers and other electronic products.

Estimated Impact

Up to 90% depending on the materials and the maturity of their current recycling chain (loss rates, energy inputs).

Estimated Cost

The cost of recycled materials compared to raw ones can be higher due to a limited supply. Price differences is dropping as the markets develop and recycling processes mature.

Recommended Service Providers

Get in touch with your current material providers or other local providers to scout for options.

Implementation

- 1** EVALUATE the raw materials used in your products. Take into account their volume, the associated emissions and the market sensitivity.
- 2** CONDUCT a study to see which materials you can replace according to your current operational constraints.
- 3** LOOK for sustainable suppliers that could supply you with the corresponding raw materials and meet your needs.



Buy recycled material – Iron

Product purchases

Buying recycled or second-hand material allows you to give those a second life. By doing that, you prevent the extraction/production of new raw materials which is usually a significant part of the impact throughout the value chain.

Benchmark

Dell : The computer technology company, has launched a program called 'Closed Loop Recycling' to recover plastics from recycled electronics. These plastics are then used to make new computers and other electronic products.

Estimated Impact

Up to 90% depending on the materials and the maturity of their current recycling chain (loss rates, energy inputs).

Estimated Cost

The cost of recycled materials compared to raw ones can be higher due to a limited supply. Price differences is dropping as the markets develop and recycling processes mature.

Recommended Service Providers

Get in touch with your current material providers or other local providers to scout for options.

Implementation

- 1** EVALUATE the raw materials used in your products. Take into account their volume, the associated emissions and the market sensitivity.
- 2** CONDUCT a study to see which materials you can replace according to your current operational constraints.
- 3** LOOK for sustainable suppliers that could supply you with the corresponding raw materials and meet your needs.



Implement carbon impact conditions in your product purchase policy

Product purchases

Procuring products and services often contributes to a significant portion of a company's emissions, with supply chains accounting for over 80% in the consumer goods sector. To effectively address this issue, incorporating eco-conditions into your company's purchasing policy is a direct and efficient approach. Consider establishing requirements like the use of recycled materials and conducting a GHG assessment to ensure quantifiable environmental impact. These measures can be applied both with existing providers and during the contract awarding process.

Benchmark

In 2020, several companies joined forces to launch the 1.5°C Supply Chain Leaders with the Exponential Roadmap initiative. It involves management commitment to work with suppliers to halve their GHG emissions before 2030, establishing public targets, and supply chain GHG mapping and prioritization. Livent emphasizes the monitoring and reduction of GHG emissions by its suppliers. As part of the pre-qualification process, Livent assesses suppliers' willingness and ability to meet their requirements through a questionnaire, and reviews answers periodically to ensure adherence.

Estimated Impact

Increased visibility into the carbon footprint of your suppliers and the ability to implement diverse eco-conditions within your purchasing policy can yield a significant impact on your scope 3 emissions in the long run. Can serve as a catalyst to encourage other industries to embark on decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Greenly sustainable procurement module automates this process.

Implementation

- 1** ESTABLISH and start monitoring your KPIs (ex. percentage of suppliers that have completed a carbon footprint assessment, percentage of suppliers with a roadmap aligned to the goals of the Paris Agreement for 2030, ex. SBTi certification, etc)
- 2** Based on your goals and KPIs, IDENTIFY the eco-conditions you want to implement in your purchase policy. Clearly define them, ensuring they are specific, measurable, attainable, relevant, and time-bound (SMART).
- 3** SUPPORT and recognize suppliers' efforts. If possible, provide them tools, trainings, and resources to help them achieve the objectives. Follow and report suppliers' progress.



| Choose packaging made from recycled raw materials – Cardboard

Product purchases

Choosing packaging from recycled materials offers key environmental benefits. It conserves natural resources by reducing the need for raw materials, cuts energy use in manufacturing, and lowers greenhouse gas emissions. It also helps reduce waste by diverting materials from landfills, supports recycling infrastructure, and meets consumer demand for eco-friendly products. This sustainable choice boosts a company's reputation and fosters a more circular, environmentally conscious economy.

Benchmark

This outdoor clothing company uses recycled materials for its packaging to minimize environmental impact. IKEA strives to use renewable and recycled materials in its packaging, and they aim to use 100% renewable or recycled materials by 2030.

Estimated Impact

Up to 90% of the packaging related emissions depending on the materials and the maturity of their current recycling chain (loss rates, energy inputs).

Estimated Cost

The cost of recycled materials compared to raw ones can be higher due to a limited supply. Price differences is dropping as the markets develop and recycling processes mature.

Recommended Service Providers

Get in touch with your current material providers or other local providers to scout for options.

Implementation

- 1** EVALUATE the raw materials used in your packaging. Take into account their volume, the associated emissions and the possible impact on market.
- 2** CONDUCT a study to see which materials you can replace according to your current operational constraints.
- 3** LOOK for sustainable suppliers that could supply you with the corresponding raw materials and meet your needs.



AOKE
EUROPE

Freight





Replace air freight with sea freight

Freight

Sea freight, while still emitting CO₂, offers a lower carbon footprint per ton of transported goods compared to air freight. This is due to the higher transportable load on ships than on cargo planes. Air freight emits 1.08 kgCO₂e/t.km, whereas sea freight emits only 0.008 kgCO₂/t.km.

Benchmark

In 2018, Ikea announced its decision to replace air freight with sea freight for transporting products from suppliers to stores. The multinational consumer goods company Unilever, has replaced air freight with sea freight for certain products as part of its sustainability efforts.

Estimated Impact

90-95% reduction, depending on the precise initial route and its sea alternatives

Estimated Cost

Sea freight is usually cheaper than air freight. However, shipping times are significantly extended, and this must be anticipated to avoid any significant disruption in your activity.

Recommended Service Providers

Get in touch with your current freight providers to learn about what they can offer.

Implementation

- 1 ANALYSE your transportation needs (ex. volume, distances, frequency of deliveries, nature of the goods, required delivery times, etc.).
- 2 MAKE a benchmark of the different carriers offering the alternative of sea freight, and meeting your transport criteria.
- 3



Use of energy-saving lubricants

Freight

The use of energy-saving engine lubricants, available on the market, aims to reduce consumption by minimizing mechanical losses due to friction. Adopting these lubricants improves engine performance and reduces fuel consumption, offering environmental and economic benefits.

Benchmark

ExxonMobil: ExxonMobil has developed the Mobil 1 range of lubricants, which are designed to improve engine efficiency, thereby reducing fuel consumption.

Estimated Impact

According to an ADEME study:
Use of energy-saving lubricants: 2.5%

Estimated Cost

A return on investment of less than 1 year.

Recommended Service Providers

Consult professional associations in the transport or logistics sector in your country. They may have lists of suppliers or recommendations.

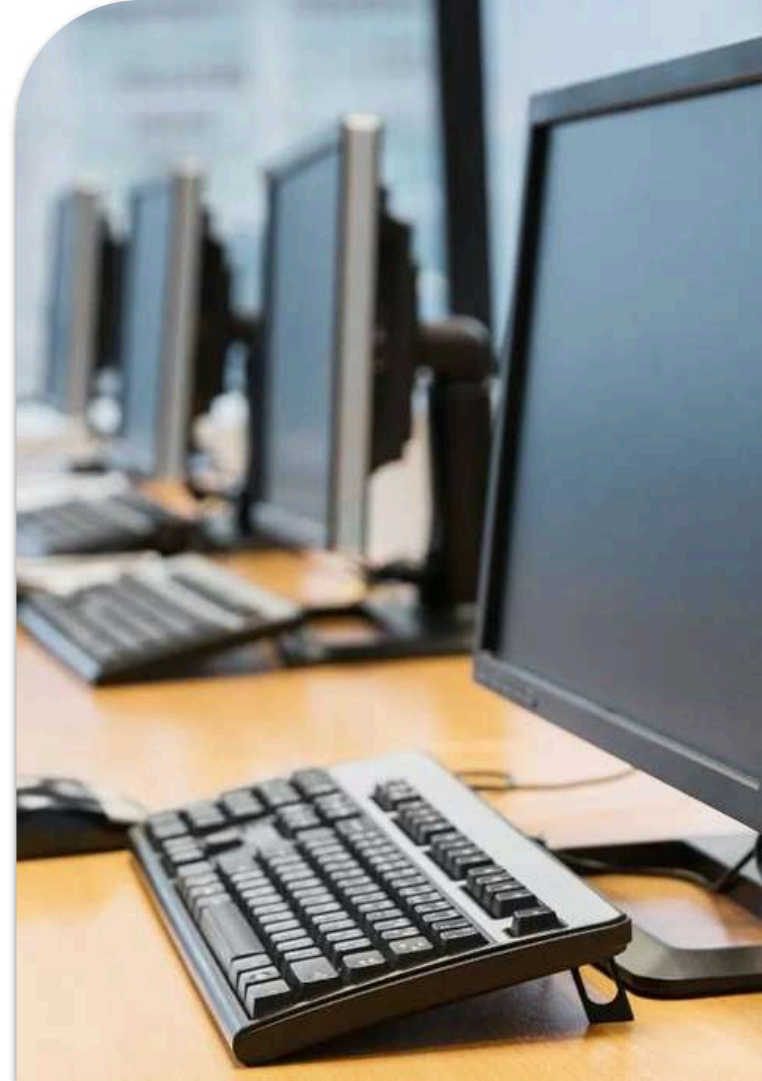
Implementation

- 1 Identify economical lubricants available on the market.
- 2 Choose the lubricant best suited to mechanical requirements.
- 3 Adopt a maintenance routine for the use of the chosen lubricant.



AOKE
EUROPE

Assets





Extend the life of your machinery and equipment

Asset

Machinery and equipment are essential for businesses, but their environmental impact is significant. On average, the manufacture of one tonne of machinery emits almost 5.5 tonnes of CO2 (Ademe figures). What's more, every year, around 50 million tonnes of electronic waste are generated worldwide, much of it from obsolete equipment. Extending the life of these machines can make a significant contribution to reducing greenhouse gas emissions.

Benchmark

IBM, a tech company, has adopted an approach focused on extending the life of its computer servers. Using regular upgrades and refurbishments, IBM has managed to extend the life of this equipment while reducing electronic waste. Caterpillar, a manufacturer of heavy equipment, encourages the extension of product life by providing high-quality spare parts and certified repair services. This enables customers to keep their equipment in good condition for longer.

Estimated Impact

Extending the life of machinery and equipment can reduce the carbon emissions associated with their manufacture by 20% to 30% or more, depending on the frequency of replacement.

Estimated Cost

Preventive maintenance, repair and refurbishment costs depend on the initial condition of the equipment. However, they are generally lower than the cost of acquiring new equipment.

Recommended Service Providers

To implement this action, you can call on specialist equipment maintenance and repair services. This can include certified spare parts suppliers and qualified technicians.

Implementation

- 1** MAKE an inventory of all your company's machinery and equipment to assess their current condition and determine which can benefit from a life extension.
- 2** DRAW UP a preventive maintenance plan for each piece of equipment, taking into account the manufacturer's recommendations and including regular inspections, replacement of worn parts and necessary repairs.
- 3** TRAIN your staff in good maintenance and repair practices, and encourage communication so that potential problems can be reported quickly.



AOKE
EUROPE

Energy





Implement an energy savings program

Energy

Quick and without major investments, actions such as turning off lighting during periods of closure and improving lighting efficiency by deploying LED or low-energy lighting, as well as presence-based management, will allow for an immediate reduction of your electricity consumption and expenditure.

Benchmark

IKEA implemented a comprehensive lighting efficiency program in stores and distribution centers, including the use of LEDs, motion sensors, and daylight harvesting to reduce energy consumption and improve the shopping experience for customers. Hilton implemented both a lighting control system in hotels that automatically turns off lights in unoccupied rooms and LED lighting throughout their properties to reduce energy use.

Estimated Impact

Lighting represents on av. 20% of the energy consumption of a typical office building.
Turning-off lighting: impact equivalent to the % reduction in lighting time.
Deploying LEDs: 50-70% emission reduction compared to traditional lighting technos.

Estimated Cost

Average of 5 \$ per LED light bulb, save 10 \$ per LED light bulb per year, as savings typically outweigh investment costs (lower electricity bills). Presence-based light management: price can range between 100 to several K\$ depending on space covered. Energy savings help mitigating costs after a few years.

Implementation

- 1** CONDUCT an energy audit of the lighting system to quantify energy usage and areas for improvements / potential savings
- 2** DEVELOP a lighting plan and KPIs such as Lighting hours per day and Number of LED lights / Total lights
- 3** IMPLEMENT the plan and follow the KPIs as well as the returns on investment



Implement energy saving trainings

Energy

People consumption has a great influence on the carbon footprint of a building. Therefore, using messages to influence residents. According to Pegels, Figueroa and Never, "Using less energy" as such is hardly ever the main motivation for investing in new technology or engaging in energy-saving behavior. In contrast, if people are particularly motivated by competition, status, or helping others, they are likely to react favorably to respective interventions."

Benchmark

Schneider electric implements various programs for its employees to limit their energy consumption.

Estimated Impact

According to Sun&Hung, in the US, the austerity behavior style employee consumes 17.8-32.1% less energy than the "normal" employee. The estimated CO2 impact will depend on the energy source and usual consumption

Estimated Cost

Prices depend on the length of the training, the number of employees.

Implementation

- 1 TRACK consumption of different items (water, electricity etc.).
- 2 IDENTIFY on which aspects employees might need training.
- 3 REQUEST training services from external provider.



Maintain air conditioning and refrigeration systems on a regular basis

Energy

Air conditioning systems are a common source of GHG emissions due to refrigerant leaks. Gas leaks at a rate from 7% to 80% per year depending on the type of appliance considered and its age. To mitigate this environmental impact, you can implement measures to limit refrigerant emissions from existing equipment. This can be achieved through regular monitoring, proper maintenance, and ensuring that refrigerant is recovered at the end of the equipment's life. This includes simple steps like replacing dirty or clogged filters can significantly improve the energy efficiency of your air conditioning system.

Benchmark

Walmart : In 2010, Walmart launched a sustainability initiative to reduce GHG emissions and improve energy efficiency across its stores. As part of this initiative, the company implemented a comprehensive program to monitor, maintain, and optimize the performance of its refrigeration and air conditioning systems and trained its technicians to perform regular leak detection and repair activities.

Estimated Impact

Limiting leaks of refrigerant systems keeps yearly leaks at a minimum, and thus reduce direct emissions from 20 to 80% depending on the system.

Switch from a dirty filter to a clean one is probably the most efficient action with up to a 15% emissions reduction on emissions linked to AC electricity consumption.

Proper end-of-life recovery avoids leakage of the entirety of the gas in the machine.

Estimated Cost

Renewed parts cost typically below 50 dollars per year. A maintenance contract typically costs 150 dollars per AC unit. Energy and cost savings can significantly outweigh this investment cost.

Recommended Service Providers

Train your own technicians
Contact your A/C manufacturer or local A/C companies

Implementation

- 1 CONTACT your air conditioner manufacturer for advice on maintaining your air conditioner. Ask them how the maintenance and end-of-life of air conditioners is managed today.
- 2 CONSULT the U.S. Energy Government's website page and / or contact your A/C manufacturer for advice on how to maintain your A/C.
- 3 ESTABLISH and monitor your KPI (ex. A/C Maintenance frequency, yearly amount of gas leakage).



AOKE
EUROPE

Travel and Commute





Favor the train for national travel of employees instead of car travels

Travel

Regional trains emit 3.6 times less CO2 than internal combustion cars. High-speed trains emit 45 times less CO2 than combustion cars. What's more, colleagues can work on their computers during the train journey, and generally arrive in the city centre, close to public transport.

Benchmark

SAP has implemented a comprehensive travel and transportation policy that encourages employees to use trains for regional and national travel. They provide tools and resources to help employees plan and book train journeys effectively to reduce emissions and promote sustainable travel practices. Siemens, a global technology company, has actively promoted the use of trains for business travel. They encourage employees to choose trains over cars, especially for short- and medium-distance trips.

Estimated Impact

Up to a 75% reduction in emissions.

Estimated Cost

Although trains can currently be more expensive than individual cars, this balance might shift as fuel prices are expected to soar. Additionally, you need to incorporate the work time saved into the equation.

Implementation

- 1 SUBSTITUTE travel by teleconference meetings when conditions allow.
- 2 IDENTIFY routes that can be replaced by rail.



Favor direct flights

Travel

Direct flights emit less carbon than flights with stopovers because they don't require the plane to take off and land multiple times.

Benchmark

The sustainable travel policy of the United Nations outlines sustainable travel measures for their employees, including choosing the most direct route with no stop-over and systematically choosing economy class for employees for trips of less than 9 hours.

Estimated Impact

Reduction of emissions by roughly 10% when comparing flights with a stop-over and direct flights.

Estimated Cost

Some indirect flights may be cheaper than their direct alternatives, but these price increases are usually offset by the reduction in total travel time.

Implementation

- 1** DEVELOP a Sustainable Travel Policy in which you include guidelines and criteria for selecting direct flights.
- 2** PROMOTE awareness and employee engagement on the importance of sustainable travel and the rationale behind favoring direct flights.
- 3** ESTABLISH and monitor your KPIs (ex: % of flights booked as direct flights, GHG emissions per employee or per km traveled).



AOKE
EUROPE

Investments





Optimize the construction plans of your buildings

Investments

Some features in buildings can increase energy efficiency. Before starting to construct you should take into account natural shadows (trees or other buildings around) and create optimized floor plans to limit energy consumption in winter and summer.

Benchmark

Plant Prefab is a company that construct energy efficient homes using optimized floor plans and reduces construction waste.

Estimated Impact

In Italy, “the proper energy design and retrofit of the building stock can produce a decrease of EU energy consumption around 5-6% and of CO₂-eq emissions around 5%”. This impact also includes “the set point temperatures, the radiative properties of plasters, the thermo-physical properties of envelope components, the window type, the building orientation.” (Ascione et al., 2019).

Estimated Cost

Cost will depend on the size of the construction. Optimized floor plans are usually smaller than usual ones which decreases the cost of construction (Riggie, 2017).

Implementation

- 1 IDENTIFY a new construction project
- 2 IMAGINE optimized building schemes
- 3 BUILD using second-hand materials (see previous slide)



Influence real estate assets to use renewable energy

Investments

According to the PCAF, a net-zero building “uses renewable energy, preferably generated on-site, if technically feasible, and/or an energy supply that will be fully decarbonized by 2050 at the latest to fully cover its remaining, very low energy use.” Those can be on-site or procured from external suppliers. For more details, please refer to the slide “Set up on-site renewable energy production” and “Purchase renewable electricity”.

Benchmark

Hannon Armstrong Sustainable Infrastructure Capital invests in green real estate real estate which includes real estate that only consumes renewable energy.

Estimated Impact

Energy use in residential and non-residential buildings contributed by 50% and 32% to global building emissions. Emissions could reduce by the amount above with renewable energy.

Estimated Cost

For external procurement, in France, the nuclear energy costed 33€ per Mwh in 2023. Coal costed 20 to 25€ per Mwh. Renewable energies (solar and wind on land) cost on average 70€ per Mwh. The cost of installing renewable energy solutions varies from situation.

The estimated total financial impact can be positive as green building selling prices are 16% higher, premiums in rental prices are higher about 6%.

Recommended Service Providers

The service provider will change from one region to the other, please contact your local energy provider or government for more information.

Implementation

- 1** EVALUATE the feasibility of replacing your current energy systems with a on-site production system or an external renewable energy provider.
- 2** DEVELOP a comprehensive implementation strategy (detailed plan with steps, timelines, resource allocation).
- 3** IMPLEMENT monitoring solutions to track energy consumption and cost savings.



Conclusion

Conclusion

The GHG assessment made it possible to identify Aoke Europe B.V.'s main GHG emission sources so as to frame the company's carbon strategy and identify the items that need to be studied in greater depth with the aim of continuously improving the company's environmental impact.

It has been established that direct emissions (Scope 1) and energy-related indirect emissions (Scope 2) represent a small part of a company's impact. It is therefore essential to mobilize our company's suppliers and employees.

To meet the 2015 Paris Agreement target of a 50% reduction in GHG emissions between 2020 and 2030, we need to achieve a 6.3% reduction in emissions within one year (-476 tCO₂e).

The recommended next steps in Aoke Europe B.V.'s carbon strategy are:

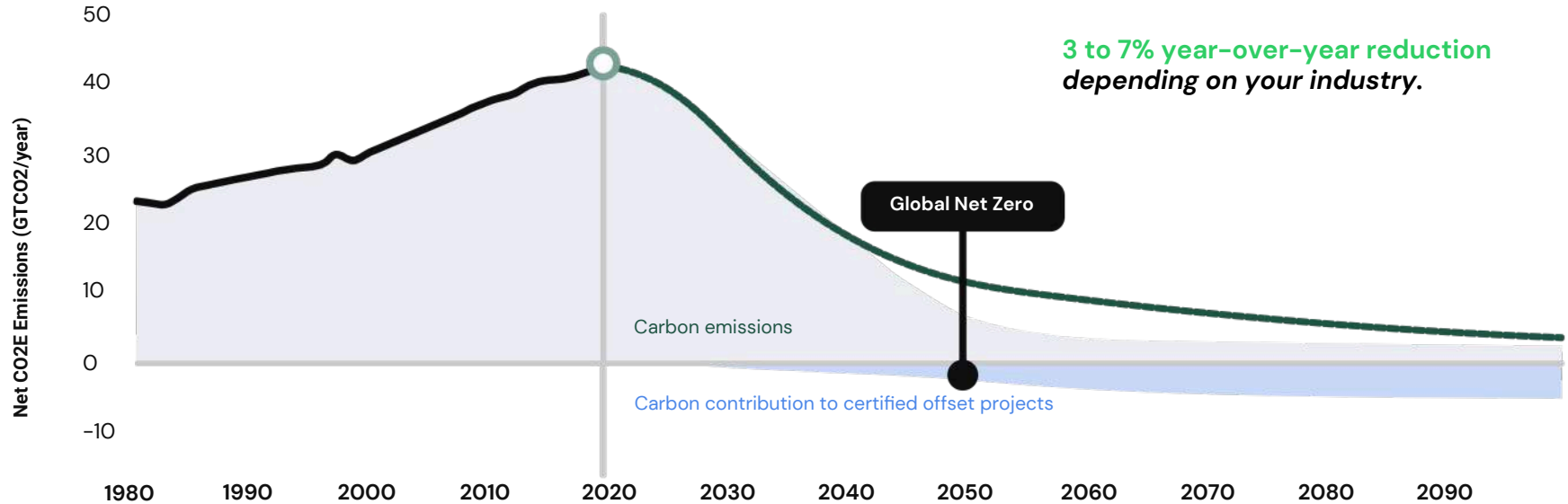
- 1 **Study key emission sources in greater depth**, if you opt for that. Your Climate Expert can help you decide between the different options available!
- 2 **Establish GHG emission reduction targets and implement an action plan** in order to achieve these targets.
- 3 **Engage your suppliers** using the Greenly supplier engagement tool.
- 4 **Engage your employees** using the interactive Greenly training quizzes.
- 5 **Communicate with your stakeholders** about your commitment and carbon footprint, your reduction targets and the action plan considered.
- 6 **Contribute to certified GHG reduction / sequestration projects** available on the Greenly platform.



What's next?

Committing to a multi-year decarbonization strategy

A SUSTAINED EMISSIONS REDUCTION BASED ON THE LEVELS REQUIRED BY THE PARIS AGREEMENT



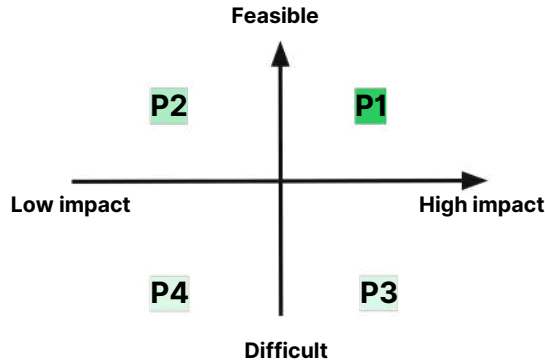
How can I build my reduction trajectory?

THE 4 KEY STAGES IN DEFINING AND FOLLOWING YOUR TRAJECTORY

Refine your greenhouse gas emissions assessment

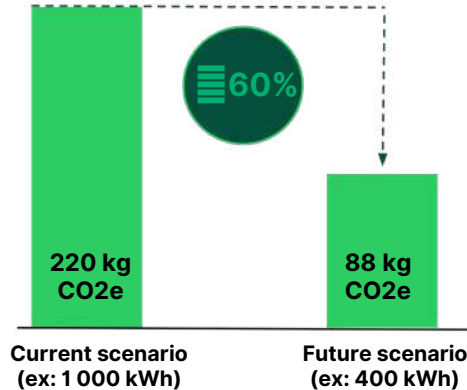
Your 2024 assessment is based on **36%** of physical data, the rest being financial data. We recommend that you regularly improve the accuracy of your greenhouse gas assessment by adding more physical data. You will be able to quantify and monitor your reductions with precise targets in km, kg, kWh, etc.

Prioritize your actions



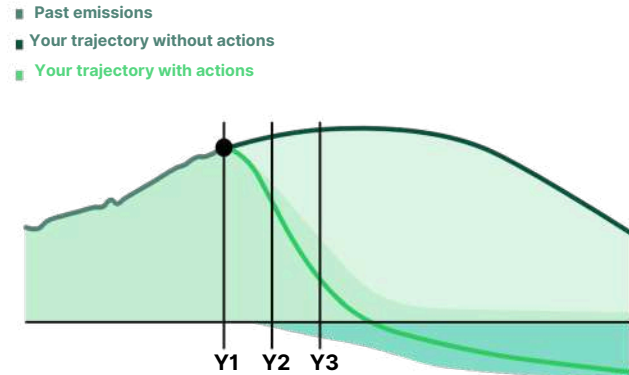
Place your actions on the matrix after identifying operational constraints in consultation with your teams.

Calculate their reduction potential



Select the right KPIs before you start, then calculate the reduction potential.

Monitor your results



Monitor your progress regularly and measure your results during your annual GHG assessment.

| The 5 Pillars of a Climate Strategy

DISCOVER THE 5 PILLARS BASED ON THE NET ZERO INITIATIVE

1. Measure

- Track emissions annually
- Go deeper in the analysis of your main emission sources

 [Carbon data analysis](#)

 [CSR D](#)

 [LCA](#)


2. Reduce

- Choose an action plan in line with the Paris Agreement
- Quantify your action plan to build a carbon trajectory

 [Action Plan Tab](#)

3. Educate

- Engage your suppliers in your strategy
- Train your employees

 [Supplier engagement](#)

 [Employee training](#)

4. Commit

- Commit to an objective
- Communicate transparently

 [Communication kit](#)

5. Contribute

- Contribute in carbon sequestration & avoidance projects to cover non compressive emissions

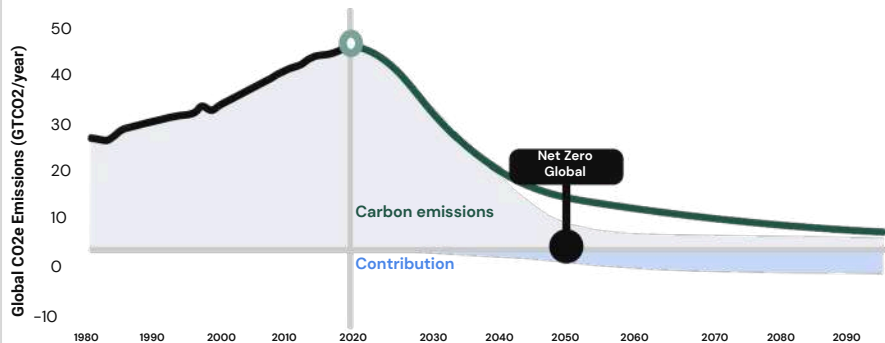
 [Carbon contribution](#)

Commit to a Multi-year Carbon Trajectory

A LONG-TERM REDUCTION IN EMISSIONS IN LINE WITH THE OBJECTIVES OF THE PARIS AGREEMENT OR YOUR PERSONAL OBJECTIVES

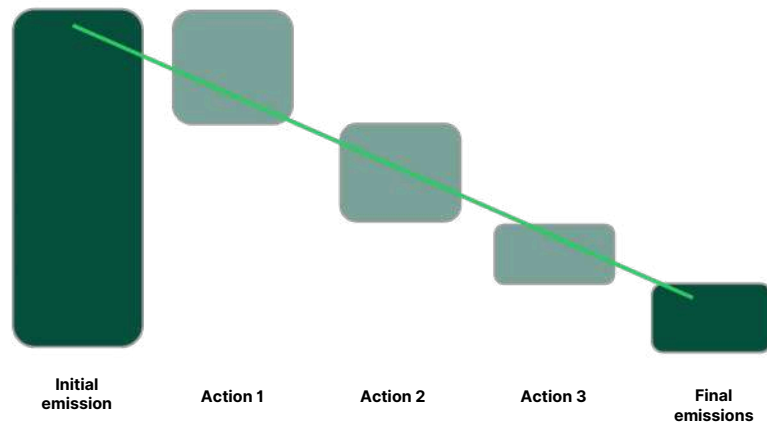
Paris Agreement Objective

-3% to -7% reduction annually



Objective Based on your Actions Define your reduction objective based on

facilitating actions



Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

Calculate their reduction potential

Optimize your trajectory

1

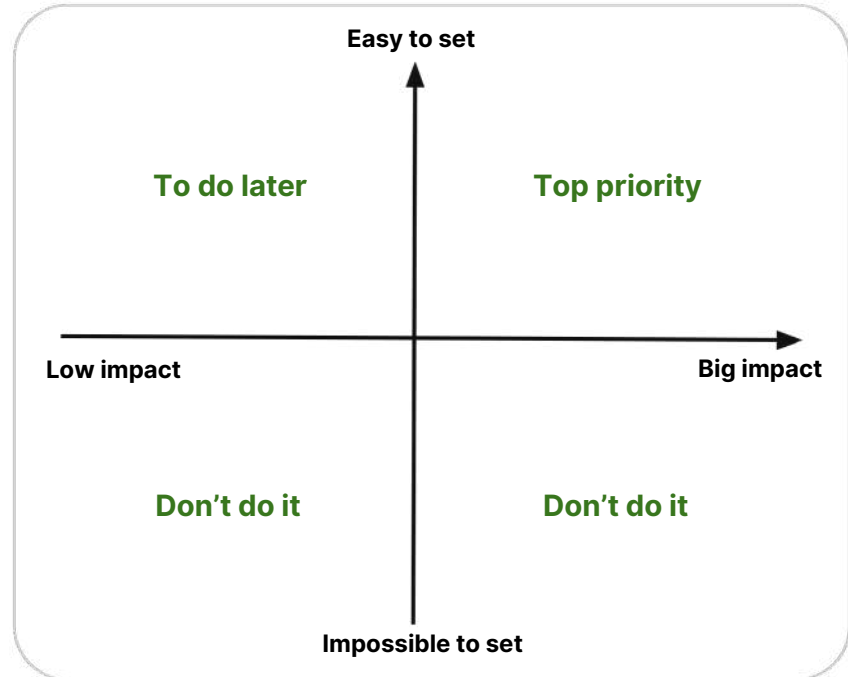
Bring together the stakeholders in your climate strategy

2

Place the action suggestions from the Greenly report on the matrix after identifying their constraints

3

Keep all feasible actions and prioritize those with the greatest impact



Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

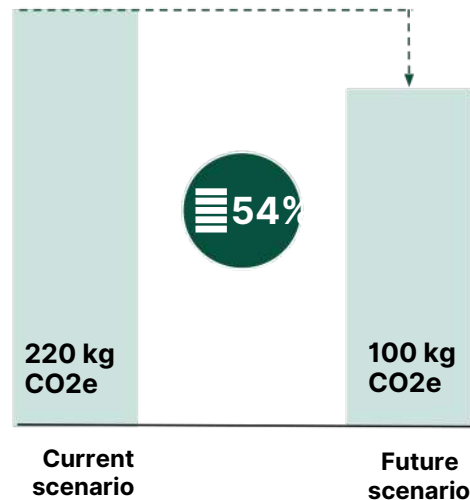
Calculate their reduction potential

Optimize your trajectory



Current scenario	1,000 km per year with thermal cars	1,000 km per year with electric cars	Future scenario
Emission Factor	0.22 kg CO2e/km	0.1 kg CO2e/km	Emission Factor
Total Emissions	220 kg CO2e	100 kg CO2e	Total Emissions

 **Potential reduction**



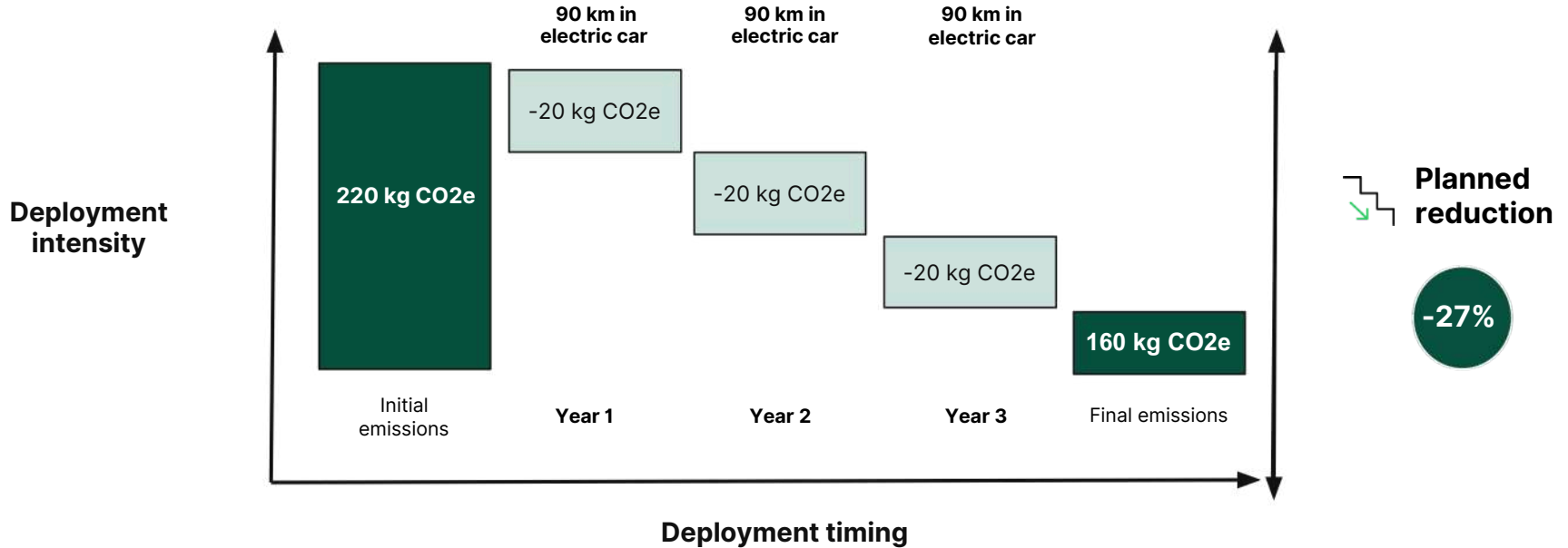
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

Calculate their reduction potential

Optimize your trajectory



| Greenly's communication support to highlight commitment

Company & Personal Certificates

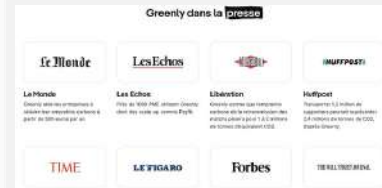


Social Networks



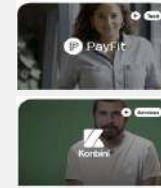
PR

Communicate on media



Customer Video Testimonials

Testimonials showcasing the work done with Greenly



Premium

Join our community: ESG Connect

Slack Channel, afterwork, Events, Webinars

350k Members
As of August 2023

10 Countries
including USA, UK, France, Australia etc.

Case studies



Webinar

Communicate on your results in a Webinar with a Greenly expert!



Extended Report

Get your report formatted by our marketing team

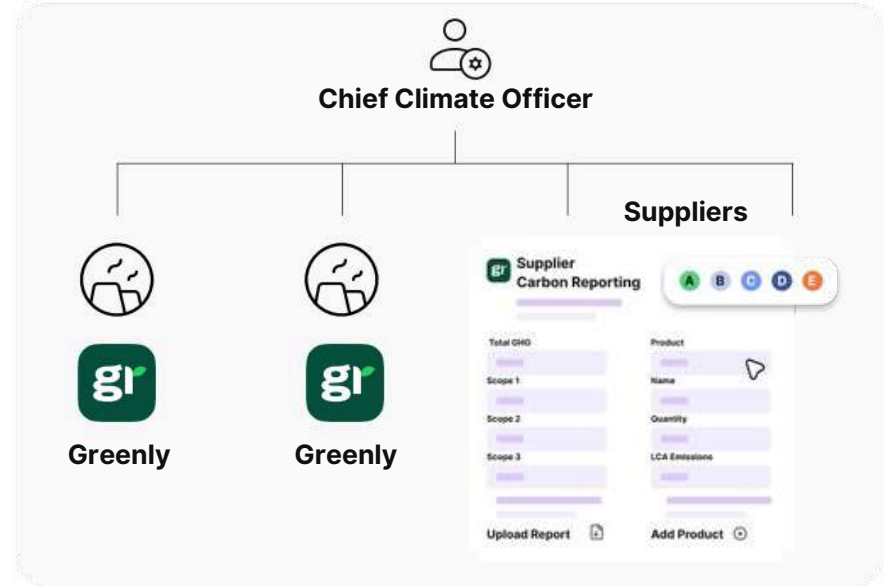
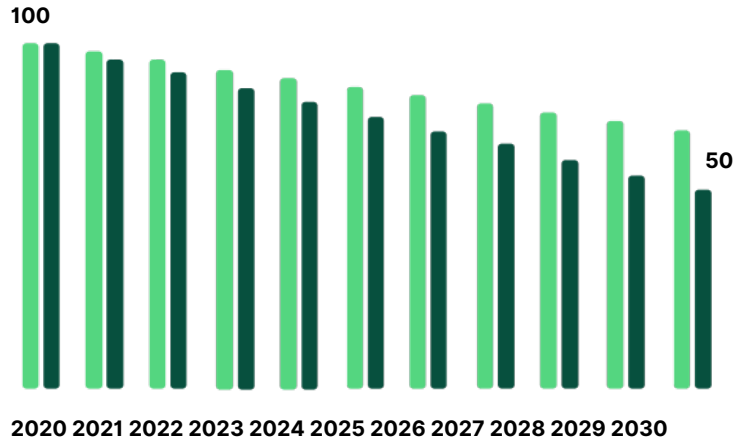


Engaging suppliers to align with the company's Net Zero targets

ENGAGE SUPPLY CHAIN VIA A DEDICATED SUSTAINABLE PROCUREMENT STRATEGY



Reduction Trajectory Science Based Targets Aligned with 1.5°C & Well below 2.0°C



Maturity of climate strategy

YOUR GREENLY CLIMATE SCORE

Greenly score criteria



Pioneers in the climate transition
< 1% of companies (Score \geq 75)



Responsible companies
5% of companies (Score 55 - 74)



Building a company in transition
15% of companies (Score 30 - 54)



Beginners committed to the transition
30% of companies (Score 5 - 29)

Enthusiasts to awaken
10% of companies (Score 0 - 4)

Lack of interest in the climate
40% of companies

The statistics are drawn from the Greenly supplier and customer database, which includes several thousand companies of all sizes, sectors and geographies. For more similar statistics, consult the [CDP corporate climate tracker](#).



The intermediate Greenly Climate Score of Aoke Europe B.V. is 28 points

Points are distributed as follows:

Creating & fine-tuning the Greenhouse Gas report: **28/40**

Action plans: **0/36**

Climate targets: **0/4**

Involving your teams: **0/10**

Carbon contributions: **0/10**

The Score will be updated at the Climate Strategy follow-up meeting.

More information on the Score calculation method [here](#)

Statistics were computed on the Greenly supplier database

Engaging employees on Climate Change

OUR MONTHLY TRAININGS



Month 1

Onboarding



Month 2

Quiz 1
Climate
Science



Month 3

Quiz 2
IT



Month 4

Quiz 3
Food



Month 5

Quiz 4
Transport



Month 6

Quiz 5
Energy



Month 7

And more..

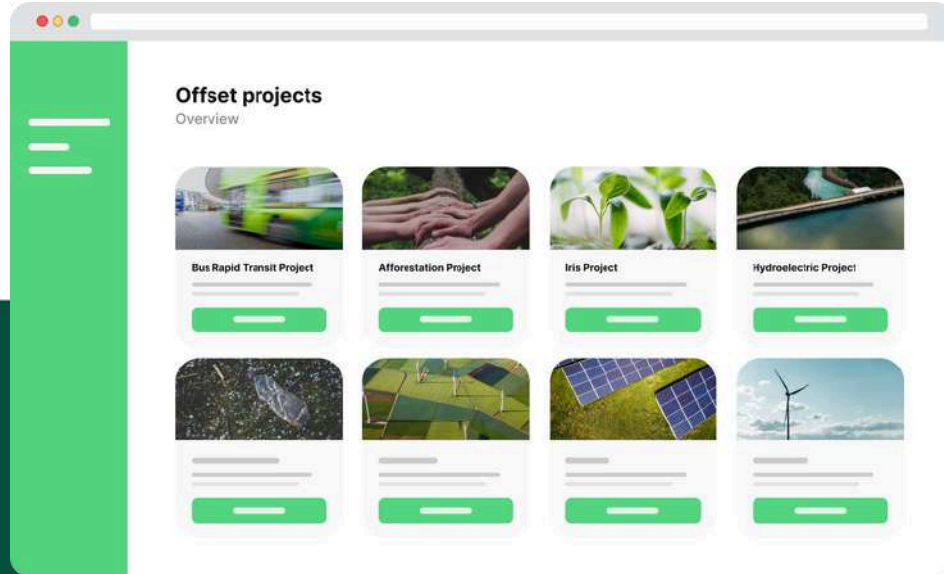


Month 12

A look back
on the year

| Net Zero Contribution – What to Expect

SOURCING ONLY VERIFIED & CERTIFIED PROJECTS



Ensure projects are certified

Ensure projects that meet criteria of additionality, permanence, auditability and measurability

Contribute to Net Zero

Ensure you are responsible for more emissions capture than what your organization is emitting

LABEL BAS
CARBONE

reverse

Gold Standard

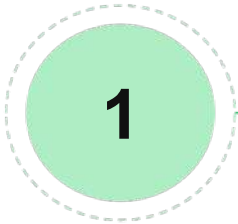
AOKE
EUROPE

greenly

Become a Referral Partner

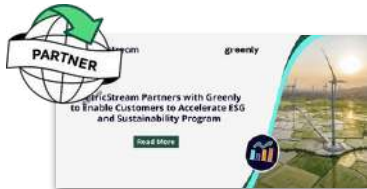
Refer customers to Greenly and use your commissions to reduce the cost of your future GHG reports.

~~10%~~ **15%**
Commission or partner discounts directly more advantageous for Greenly customers.



COMMUNICATE

Leverage our resources to communicate to your network



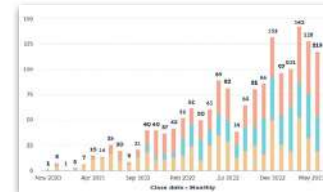
REFER LEADS

Send leads to the Greenly Sales Team



EARN REVENUE

Receive quarterly payments for your business and amortize the cost of your future reports





About Greenly

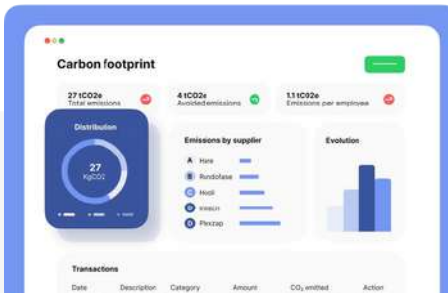
The Greenly Vision

MAKING CARBON ANALYTICS UNIVERSAL



CARBON FOOTPRINT APP & API

First carbon fintech app launched



CARBON ACCOUNTING SOFTWARE

Launch B2B SaaS for SME Carbon Footprint (GHG Protocol)



CLIMATE APP STORE

Introducing the first Climate App Store in 2023

Building up a global tech leader to scale carbon accounting

FOUNDER VISION: HELPING ALL COMPANIES START THEIR CLIMATE JOURNEY TO FAST-TRACK THE ENERGY TRANSITION



Arnaud Delubac
CMO & Co-Founder



Alexis Normand
CEO & Co-Founder



Matthieu Vegreville
CTO & Co-Founder

INSEEC, Essec - Centrale
Digital Comm at Prime Minister
Office, & Ministry of Digital

2018-2019



HEC, Sciences-Po
Ex Head of B2B & Boston
Office at Withings, Techstars
w/Embleema

withings 2013-2018

Ecole Polytechnique -
Telecom
Ex Data Science
& B2B SaaS at Withings

techstars 2018-2019

Everyone should strive to achieve Net-Zero, not just the elite.
Consumers want all companies to implement sustainable changes

Greenly is instigating a bottom-up climate revolution making it simple for all companies & employees to start their climate journey

Working with our initial 1,000 customers, we see that early adoption of carbon initiatives boosts growth and profitability, while helping companies start their climate journey

As regulations make carbon disclosure mandatory, Greenly is building highly-scalable tech to address the enormous influx of mid-market businesses joining the energy transition.

Greenly's product-led growth rests on three pillars: 1- a tech-enabled end-to-end carbon platform ; 2- an outstanding UX to cultivate a growing community of climate leaders: 3- Lastly, a global ecosystem of partners who leverage Greenly to scale carbon accounting over their network.

| Greenly is the world's fastest growing carbon management platform

WE ARE SCALING OUR TECH, OUR CUSTOMERS BASE & CLIMATE TEAM

150+

Team with Climate Experts Data Scientists, Data analysts, Data Engineers, DevOps Engineers

1000+

Customers in Tech, Industry, Energy, Logistics, Construction, Real Estate etc.

50k

Emissionsources aggregated from customers & industry databases

10+

Geographies covered with customers in the US, UK, France, Italy, Germany, Nordics...

These companies are tracking their carbon footprint with Greenly

Industries

faurecia HUTCHINSON RENAULT TEVA Schlumberger

Tech

alma ZOOPLA TripAdvisor PayFit Konbini

Retail

bel for all the good COURIR LVMH PERNOD RICARD

Services

ACCOR Capgemini Kea Mediametrie econocom

Finance

COATUE Shell Ventures AXA EIFFEL INVESTMENT GROUP END PARIAS

Scientific council

INDUSTRY, AI & EXPERTS CLIMAT



**Pr. Michel
BAUER**

Sociologist
HEC
–
Corporate
organisation



**Nicolas
HOUDANT**

CEO
Énergies demain
Ex
GreenNext



**Peter
FOXPENNER**

Professor
BU University
–
Electricity grids
& Carbon expert



**Pr. Yann
LEROY**

Professeur
Centrale-Supelec
–
Carbon Product
Life-Cycle



**Pr. Antoine
DECHEZLEPRÊTRE**

Professeur
LSE
–
Climate change
policies



**Pr. Rodolphe
DURAND**

Professeur
HEC
–
Corporation
transformation



Appendix

Disclaimer

These quality controls were not automatically passed by the current carbon footprint. However, Aoke Europe B.V. reviewed them and decided to carry on with the generation of the carbon footprint. You can see the full detail on [the platform](#).

Greenly expert requested changes	Quality check name	Justification
No	Emissions calculated with generic monetary factors should be limited	all available information has been shared
No	Ensure the accuracy of your top 5 emission sources	all available information has been shared and is mentioned in the correct subcategory
No	No sub-category should exceed 10% of total emissions	all available information has been shared and is mentioned in the correct subcategory
No	Outbound weight should be at least 75% of inbound weight	Justification is too long and can be seen in the platform.
No	Transactions Related to Energy Should Be Handled in the Buildings Module	Justification is too long and can be seen in the platform.
No	Warnings ignored during the import of your accounting data	n.a.

Scope 1&2



Scope	Name	tCO2e	
1.1	Generation of electricity, heat or steam	-	EXCLUDED : Category is not relevant for the company
1.2	Transportation of materials, products, waste, and employees	8	
1.3	Physical or chemical processing	-	EXCLUDED : Category is not relevant for the company
1.4	Fugitive emissions	0.05	
2.1	Electricity related indirect emissions	60	
2.2	Steam, heat and cooling related indirect emissions	-	EXCLUDED : Category is not relevant for the company

To see more details of the methodology for each regulatory entry please visit [Greenly!](#)

Scope 3

100% accounted



Scope	Name	tCO2e	
3.1	Purchased goods and services	4894	
3.2	Capital goods	91	
3.3	Fuel- and energy- related activities not included in Scope 1 or Scope 2	24	
3.4	Upstream transportation and distribution	2509	
3.5	Waste generated in operations	11	
3.6	Business travel	19	
3.7	Employee commuting	4	
3.8	Upstream leased assets	0.4	
3.9	Downstream transportation and distribution	-	EXCLUDED : Category is not relevant for the company
3.10	Processing of sold products	-	EXCLUDED : Category is not relevant for the company
3.11	Use of sold products	-	EXCLUDED : Emissions are not significant
3.12	End-of-life treatment of sold products	-	EXCLUDED : Category is not relevant for the company
3.13	Downstream leased assets	-	EXCLUDED : Category is not relevant for the company
3.14	Franchises	-	EXCLUDED : Category is not relevant for the company
3.15	Investments	-	EXCLUDED : Category is not relevant for the company
4.1	Other emissions - Emissions from biomass (soil and forests)	0	

Scope 1&2



Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
1.1	-	-	-	-	-	-	-
1.2	8	0	6	0.8	0.2	2	0
1.3	-	-	-	-	-	-	-
1.4	0.05	0	0	0	0	0	0.05
2.1	60	0	50	5	3	3	0
2.2	-	-	-	-	-	-	-

* Results expressed in tons of CO2e

Scope 3



Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
3.1	4894	0	4236	434	0	161	63
3.2	91	0	91	0	0	0	0
3.3	24	0	18	4	0.7	2	0
3.4	2509	0	2179	172	0	159	0
3.5	11	0	8	0.8	0	2	0
3.6	19	0	17	1	0	1	0
3.7	4	0	4	0.3	0.006	0.3	0.01
3.8	0.4	0	0.4	0	0	0	0
3.9	-	-	-	-	-	-	-
3.10	-	-	-	-	-	-	-
3.11	-	-	-	-	-	-	-
3.12	-	-	-	-	-	-	-
3.13	-	-	-	-	-	-	-
3.14	-	-	-	-	-	-	-
3.15	-	-	-	-	-	-	-
4.1	0	0	0	0	0	0	0

* Results expressed in tons of CO2e



Contact us

support@greenly.earth

www.greenly.earth